



Rowing New Brunswick Aviron



Strategic Plan 2015-2019



Overview

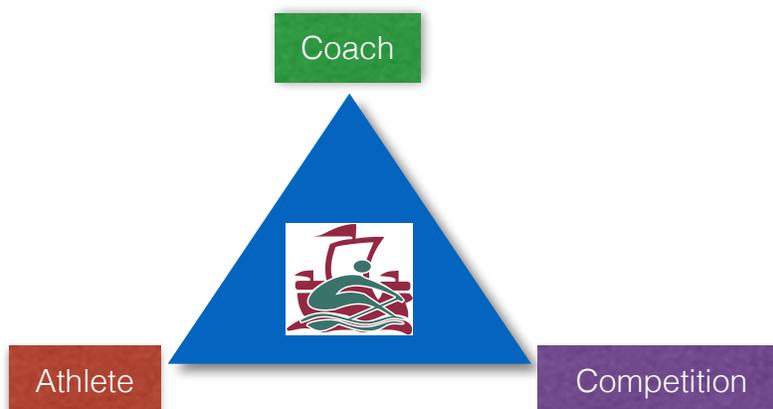
Rowing New Brunswick Aviron (RNBA) strategic plan ensures as an organization we are aligned both with the direction of Rowing Canada Aviron (RCA) and the clubs that make up the membership of RNBA.

The strategic plan of Rowing Canada is broken into 3 parts

1. Win medals at international competitions
2. Increase participation at all levels
3. Build a sustainable organization

Rowing NB Aviron has a mandate to support the clubs within the province and represent rowing to the provincial government. Since RNBA does not own infrastructure (equipment and real estate), the focus is to support the 3 key areas that build strong medal winning athletes. These areas are as follows

1. Coach
2. Athletes
3. Competition.



Strategic Plan

1. Coaching

Coaching is critical. By developing more coaches, both entry level and progressing existing coaches in their development it will facilitate the growth of the sport and the quality and numbers of athletes. To help in the development of coaching RNBA will support the following activities for the next 4 years.

- A. Learn to Row Instructor Training - Offer twice in the next 2 years.
- Description - The NCCP Learn to Row (LTR) Instructor workshop is an ideal place to begin your coaching career, or to expand your current coaching knowledge. This 1.5 day workshop, led by experienced LTR instructors, will provide you with the confidence to run a safe and quality program that introduces beginners of all ages to the sport.
- B. Rowing Coach - Weekend 1 and 2. This complete course (weekend 1 and 2) will be offered in the province twice in the next 4 years. RNBA will leverage our High Performance Coach and the Nova Scotia Provincial Coach to develop more coaches.
- Delivered over two weekends, this workshop provides an exceptional foundation for your coaching career and introduces new coaching methods that will enhance your program's effectiveness.
 - Who should take this? Anyone with experience rowing at the high school, club, or university level with basic rowing technical knowledge and who wants to coach rowers in their first year or two of competition.
- C. High Performance Coach Development - RNBA will support the ongoing education of our High Performance coaches through continuing education. This will include participation in the National coaching conference and other related opportunities.



2. Athletes

Recruitment of athletes and entry level rowing programs is a responsibility of the provincial clubs. RNBA has a provincial high performance coach who implements the high performance programs for our athletes.

Over the next 4 years athlete development initiatives will include

- Regular Provincial Training Camps held throughout the year in appropriate locations.
- Attendance at key regional, national and international competitions.
- Leverage our relationship with Canadian Sport Centre Atlantic to utilize the programs they offer and realize these benefits for our athletes.



RNBA's strategic focus in athlete development will be to work to ensure that a high performance coach is the central focal point of our programs.

3. Competition

RNBA looks to the clubs to establish and support competitions. This will be best done by the development of Umpires in the province to support sanctioned events. Currently there are 2 sanctioned events, the Head of the Four Bridges and the Provincial Indoor Rowing Championships. RNBA will work with the clubs to support more sanctioned events.

Several initiatives will be undertaken to develop more umpires and to also give our current umpires the opportunities to grow.

1. RNBA will support entry level umpire training and look to the clubs to add one or two more sanctioned events to allow both NB umpires and regional umpires (NB, PEI, NFLD and QC) the opportunity to develop
2. RNBA will provide financial support to allow local umpires the opportunity to travel to events outside the province to develop their ability as umpires.

